



CECOG ACADEMY

Central European Cooperative Oncology Group



2027

**CECOG Academies
Sponsorship Options**

www.cecog.org

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CECOG ACADEMY

About the CECOG Academy

Following the foundation of the Central European Cooperative Oncology Group (CECOG, www.cecog.org) in 1999, the **CECOG Academy** was established in 2017 and is strongly engaged in Continuing Medical Education (CME) in Central and Southeastern Europe. Since then, the CECOG Academy has organized interdisciplinary disease-oriented academies, topic-centered meetings and preceptorship programs in Vienna and in other major cities including Bucharest, Istanbul, Ljubljana, Warsaw, Zagreb and many more, always providing state-of-the-art education in mainly interdisciplinary oncology involving not only physicians, but also nurses and patient advocates. CECOG Academy's EACCME-accredited events have been serving between 40 and 500 participants, respectively.

Since the inception of our academies, we have had the privilege of welcoming participants from over 50 different countries mostly from Central and Eastern Europe and faculty from this region as well as from Western Europe. We are dedicated to fostering growth, collaboration, and innovation within Central and Southeastern Europe. Our academies serve as a platform for participants to exchange ideas, acquire new skills, and build lasting connections.

Recently, we have established a format of “hands-on” Academies, in which participants are being educated in special skills either on-site or via the internet in diagnostic, interventional and medical therapies. Moreover, the generation of Master Classes devoted to a virtual succinct coverage of a singular topic on a high level and its access to the public via a YouTube channel is planned for the very near future.

CECOG has established an “Advisory Board” consisting of highly esteemed members from different professional fields from Central and Southeastern Europe to advise CECOG regarding present skills of potential faculty members and needs of participants stemming from Central and Southeastern Europe.

Our utmost goal is to provide participants of CECOG academies with the latest national and international treatment guidelines, clinical and preclinical study data as well as general scientific knowledge in the field of oncology and the discussed areas.



The CECOG Presidency

All related educational events are clearly identifiable as part of the **CECOG Academy** and are therefore known for the high quality of the educational content.



Univ. Professor Dr. Dr.h.c. Christoph Zielinski

Director of the Central European Cancer Center and Medical Director at Wiener Privatklinik, Vienna, Austria, and President of CECOG; he was previously chairing the Vienna Cancer Center, the Clinical Division of Oncology, the Department of Medicine I and the Comprehensive Cancer Center at Medical University Vienna and the General Hospital in Vienna, Austria; he achieved his training in basic and clinical immunology, internal medicine and medical oncology at the University of Vienna, Austria, and at the Cancer Research Center at Tufts University, Boston, Mass. USA; he is member of the European Society for Medical Oncology, served on its Executive Committee and Council and as Editor in Chief of the society's peer-review journal "ESMO Open–Cancer Horizons" from 2016-2023. He published over 630 original scientific papers and reviews in peer-reviewed journals, and many books. His h-index is 82 and the citations of scientific papers authored by him exceed 35.000.



Priv. Doz. Dr. Christiane Thallinger, MSc, MBA

Priv. Doz. Doctor Christiane Thallinger is a registered senior consultant in dermatology and venerology and Program Director of Chemotherapy-Related Skin Side Effects at the Department of Medicine I at the Medical University and the General Hospital (AKH), Vienna, Austria. In addition, she works as a Clinical Trials Physician at CECOG. Doctor Thallinger completed her medical training at the University Hospital Vienna. After finishing her training in dermatology and venerology at the medical university of Vienna, she worked as a postdoctoral fellow at the University of San Diego, California (UCSD), USA focusing on psoriasis and skin cancer. Ever since her return to Medical University of Vienna and the General Hospital (AKH), Doctor Thallinger's main focus consisted in diagnosis and treatment of skin cancer and related side effects occurring on the skin. Her clinical experience covers a wide range of dermatology with focus on melanoma and "white" skin cancer, as well as chemotherapy induced skin side effects. She has published results over 66 original investigations and reviews in peer-review journals. She is a member of the European Society for Medical Oncology (ESMO) and the Austrian Society of Dermatology (ÖGDV).

CECOG Academies 2027

Glioma Cancer Academy

Programme Chair: Assoc. Prof.in Priv.-Doz.in DrDr.in Anna Bergmeister-Berghoff

Location: Bratislava

Date: 22 January 2027

Pancreas and Cholangiocellular Cancers Academy

Programme Chair: Assoc. Prof. Priv.-Doz. Dr. Gerald Prager

Location: Vienna

Date: 26-27 February 2027

Colon Cancer Academy

Programme Chair: Prof. Dr. Andrea Sartore-Bianchi, M.D.

Location: Zagreb

Date: 2-3 April 2027

Breast Cancer Academy

Programme Chair: Prof. Dr. Rupert Bartsch

Programme Co-Chair: Assoc. Prof. Aleksandar Celebic, MD, PhD

Location: Podgorica

Date: 23-24 April 2027

Skin Cancers Academy

Programme Chair: a.o.Univ.Prof.Dr. Christoph Höller

Location: Vienna

Date: 1-2 October 2027

Thoracic Cancers Academy

Programme Chair: Prof. dr. Tanja Čufer, dr. med.

Programme Co-Chair: Assoc. Prof. dr. Jasna But Hadžić, MD, PhD

Location: Ljubljana

Date: 21-22 November 2027

SPONSORSHIP LEVELS

Build Your Own Sponsorship Package

Companies are invited to create a tailored sponsorship package by selecting from the individual opportunities presented on page 6. Each option can be combined to match your specific objectives, whether focused on visibility, recruitment, or industry engagement.

Rather than choosing a predefined package, you define your level of involvement.

How Sponsorship Levels Are Determined

Your total investment—based on the options and exhibition space you select—will determine your sponsorship level and corresponding benefits.

Level of Sponsorship	Minimum Contribution per Academy (net)
Gold Sponsor	€ 35 000,00
Silver Sponsor	€ 20 000,00
Bronze Sponsor	€ 7 000,00

Additional Benefits for sponsorship levels

In addition to the options you select, you will receive the following benefits based on your final sponsorship level:

Additional benefits	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Company logo in industry section in printed programm	yes	yes	yes
Company logo and link to company website in industry section on the congress website	yes	yes	yes
1 mailing before the academy	yes	yes	n/a
Registration of staff members (hotel and travel expenses are not included)	3	2	n/a



SPONSORSHIP OPTIONS

All prices indicated are net prices in EURO.

Extra Registrations for Staff

EUR 600,00 per staff member

This can only be booked with one of the sponsorship packages

Unrestricted Education Grant

Amount agreed with sponsor

Support the program - no direct influence on the contents of the scientific program

Organisation of session and invitation of speakers is done exclusively by the program committee.

Travel Grants for Health Care Professionals

This option allows the sponsor to support the participation of HCPs at one of the CECOG academies. By booking this the CECOG office will take care of arranging the participation of the HCP. Including 1night single accommodation in a 4-star or lower rated hotel (est. EUR 150) and a travel reimbursement (up to a maximum of EUR 300).

5	participants	EUR	7000,00
10	participants	EUR	15000,00
20	participants	EUR	35000,00

Industry Symposium

30	minutes	EUR	12000,00
60	minutes	EUR	20000,00

Exhibition

6 sqm (Incl. 1 table, and 2 chairs)	EUR 7 000,00
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Email blast to Participants

1 promotional email before academy	EUR 3 000,00
1 promotional email after academy	EUR 3 000,00

Literature table

Magazine or printout on the literature table located in the catering area	EUR 2 500,00
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Branding options

Banner on registration form with link to sponsor's website (max. 2 sponsors)	EUR 3 000,00
Logo + Link on final information email to participants (max. 1 sponsor)	EUR 3 500,00
Advertisement in printed program (1 page, A5)	EUR 2 500,00
Welcome Reception - Logo on the high tables and 1 flyer (max. 1 sponsor)	EUR 2 000,00
Coffee Breaks - Logo on the coffee table during the entire academy (max. 1 sponsor)	EUR 2 000,00
Roll up in registration area (max. 2 sponsors)	EUR 3 500,00

Please note: If two or more companies show interest in the same sponsorship item, applications will be treated on a first come, first served basis. Also on the level of contribution.



CECOG ACADEMY

CECOG Academy
Central European Cooperative Oncology Group

Organisation

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